

PRIVACY POLICY GOWERLA M RENTACAR

Gowerla rent a car considers the protection of your personal data as its top priority. We would like to inform you about the data we process and their purpose, *according to Art. 13 and 14 of the General Data Protection Regulations (hereinafter RGPD).*

1. Data processing:

For data processing in Europe is responsible:

GAWERLA M RENTACAR S.L.
Calle Jesus Puente, 20, 29660 Marbella, Spain

If you have any questions or comments regarding our privacy policy and data protection in general, or questions regarding control over your data (see clause 6), you can contact us by email at: info@gowerla-rentacar.com or express your wish in writing to the following address:

GAWERLA M RENTACAR S.L.
Calle Jesus Puente, 20, 29660 Marbella, Spain

2. Purpose of collecting personal user information:

User personal data is used for the following purposes:

- Ensuring the functionality and performance of the website.
- Handling rental car reservations, their delivery and payment (contracting).
- Notify the user of interesting offers, promotions and news through our newsletter.

3. Stored personal data:

In general, you can visit our website without providing any personal data. To improve the performance and functionality of our website, we process the data transmitted to us by your Internet browser. These include the date and time of your visit, browser settings, operating system, and IP address. To process a car rental reservation, we need your personal data: last name, first name, address, driver's age, contact information, namely: email address, phone number, credit card details or bank information.

To provide certain services, we may need your date of birth, driver's license, and passport details. In order to provide you with information on promotions and offers through our mailing list, we will need your email address.

4. Transfer of personal data:

Car rental reservations are monitored by Gowerla rent a car, located in Spain, Calle Jesus Puente, 20, 29660 Marbella. The data you provide on our website (see Clause 3) will be transferred to Gowerla rent a car, our payment service provider, including a server to prevent fraud, and your selected lessor to process your booking.

We also reserve the right to transfer your data to authorized agencies, namely: debt collection agencies and business protection organizations (for example, companies engaged in credit fraud investigations), *article 25 of the Organic Law on Public Safety.*

It is possible that data recipients may be located in countries outside the European Economic Area (third countries), where legislation in the field of protection does not provide the necessary level of data protection. In such cases, Gowerla rent a car guarantees that an adequate level of data protection will be provided in other ways. *The transfer to a third country is made based on adequate guarantees in accordance with article 46.2 and 49 of the RGPD.*

5. Data protection:

For reliable data protection, all reservation requests and related payment transactions that we receive on our website are processed using secure HTTPS encryption, using modern encryption technology (SSL / TLS). To make sure your browser uses a reliable server, look for the lock icon at the bottom of the browser window. If the Internet address starts with https, and the lock is in a "closed" position, then all operations performed on the site are securely protected. In some browsers, the address bar or part of it is displayed in green. (Note: the described security tools are activated only for pages where you can view and send a request or confirm a reservation by providing credit card details.)

6. Control over your data:

You can request your personal information stored on our website at any time. You can also make changes to this information at any time until it is removed from the database. To obtain such a right, use the contact parameters specified in clause 1.

7. Using Google Remarketing:

Our website uses Google Analytics remarketing, a web analytics service provided by Google Inc. ("Google"). Cookies are stored on your computer, which allows you to analyze your actions on the website.

The information collected by the cookie about your activity on this website is usually transmitted to a Google server in the USA and stored there. We use this service on our website with increased anonymity of the IP address. This means that on our website, Google's system will preliminarily reduce the IP address of users located in the territory of the Member States of the European Union.

Only in some cases, the full IP address of the user will be transferred to a Google server in the USA and shortened there. On our behalf, Google uses this information to evaluate your website activity, to collect reports on website activity and to provide other services related to website activity and Internet usage, as well as for us as website operators. The IP address obtained from your browser and used by Google Analytics will not be combined with other Google data.

You can prohibit the collection and use of data created by the cookie and related to your actions on the website (including your IP address), as well as the processing of this data by Google by downloading and installing a browser plug-in. To do this, follow the link:

<https://tools.google.com/dlpage/gaoptout?hl=ru>

8. Newsletter:

On our site you have the opportunity to receive information about our offers and promotions through the newsletter. After you provide us with your email address, we will send you a confirmation email. And only after you click on the confirmation link contained in the letter, your email address will be added to our mailing list. This is a guarantee that only the actual

owner of the email address can subscribe to the newsletter. Data processing through the newsletter is carried out only with your consent, *in accordance with article 6.1 a), 6.1 f) RGPD*.

You can also unsubscribe from our newsletter at any time.

9. Contact with the user:

Before renting, Gowerla rent a car will also send you a message, listing useful tips and reminders about what documents you should take with you to get a car at the rental station. After the completion of the lease, we can send you a questionnaire or ask you to share your experience with us.

10. References:

Our site may contain links to other platforms. If you click on one of the links, go to another site, the privacy policy of Gowerla rent a car is no longer valid. Instead, the privacy policy of the respective website operator comes into force.

11. Privacy Policy Changes:

We reserve the right to make changes to this privacy policy in order to adapt it to new features on the website or to a changed legal situation. This version of the privacy policy, with the version indicated in the lower part of the website of Gowerla rent a car, is valid at the time of visiting our website.